

**ADDENDUM 1 to
Identity Ecosystem Framework (IDEF) Registry Supplemental Terms of Use**



IDEF Registry Mark Limited License

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This Document:

http://www.idefregistry.org/docs/TFTM-FMO-IDEF_Registry_Mark_License_v7.pdf

Administrative Contact:

Administrator@idesg.org

Subject to the terms of this IDEF Registry Mark Limited License, Identity Ecosystem Steering Group, Inc. (“IDESG”) grants Service Provider (“You”) a nontransferable, nonexclusive, revocable, limited license to use the IDESG’s IDEF Registry mark, as set forth on Schedule 1 (the “Mark”).

A. General Usage

1. Distinct from IDESG identity and marks: The IDEF Registry is a distinct service provided by IDESG, which also maintains other marks and services. The Mark may not be used to indicate or reference activities of IDESG as a whole. IDESG's other marks (including the wordmark "IDESG") may not be used to indicate or reference the IDEF Registry, and is governed by separate policies. No right to use other IDESG marks is conferred by this limited license.

2. Notice of Trademark Rights: IDESG reserves the right to register the Mark. Neither of the trademark symbols “TM” or “®” currently is used with the Mark. However, IDESG does use the Mark in commerce, and reserves its trademark rights in the Mark. You may use the Mark only for the purposes and subject to the conditions described in this limited license.

3. Required Notice. You must include the following notice (in a footnote, metadata or other appropriate location) when using the Mark:

““IDEF” is a trademark of the IDESG in the United States and other countries.”

4. Application of the Mark: The Mark can be applied on advertisements, packaging, point-of-sales materials, press materials, product and sales literature, Internet pages, products, etc., under the terms of this limited license, so long as each use conforms to all requirements described here.

B. Display and Graphic Requirements for Use of the Mark:

1. Schedule 1 sets forth the permissible ways to display and use the Mark. The Mark cannot be altered from the manner presented in Schedule 1.
2. The Mark may be used in wordmark form, or in the official colors of the IDESG Logo, as demonstrated on Schedule 1.
3. The Mark (whether by its graphic representation, or wordmark) cannot:
 - a. be larger or more prominently displayed than a company's trade name, trademark or logo.
 - b. be used in product names, ingredient brands or any certification marks.
 - c. be included as part of a corporate name, trademark, domain name, service mark or certification mark.
 - d. be used as an adjective in combination with words (other than “registered”, as in “IDEF-Registered”, which is allowed), symbols or numbers, either as one word or with a hyphen, for example, do not use “IDEF-features.”
 - e. be used in possessive or plural form or as a verb, for example, do not use “IDEF's features.”
4. Wherever you use the Mark pursuant to this limited license, your own name, logo, or trademark also must appear on such products or materials.

C. Proper Language and Requirements for All Claims of Registration:

1. The following phrases: “IDEF-Registered” and “[Product/Service] is registered with the IDEF Registry”, can be used only in conjunction with products and services that are currently listed in the IDEF Registry located at <https://www.idefregistry.org/>.
2. “IDEF-Registered”: Use of this phrase, including the Mark, may be used on advertisements, packaging, point-of-sales materials, press materials, product and sales literature, products, etc. only when the product or service referenced in such materials also includes a

specification of the profile(s) related to the actual IDEF registration, including a version and/or release number, if any. If used on a website, the same web page must include either a specification of the profile(s) related to the actual IDEF registration, including its version and release number, or a clear link to such information.

D. Additional Requirements for Use of the Mark:


1. Only IDEF-registered and listed providers (as of the date of use) may use the Mark. The license to use the Mark terminates automatically if You are no longer listed on the IDEF Registry.
2. The Mark may not be used in a manner that could imply that a non-registered service has been registered.
3. Except as provided for herein, the Mark may not be used to indicate any kind of endorsement by IDESG, official status with respect to IDESG, or any kind of relationship with IDESG.
4. The Mark cannot be portrayed in a negative manner.
5. In addition to (but without detracting from) any of the other requirements of this limited license, the Mark cannot be used in a manner that is false or misleading or likely to cause confusion as to source or sponsorship of the product or service.

E. Linking to the IDEF Registry Website

1. IDESG requires that parties link to the IDEF Registry website when using the Mark on a website.
2. All links to the IDEF Registry website should be to the following URL:
 - <https://www.idefregistry.org/registry/>

SCHEDULE 1

A. Proper Display of the IDEF Registry Mark:

<p style="text-align: center;">"IDEF Registry" "IDEF-Registered"</p>	<p>Minimum Size and Clear Space The Mark should never appear smaller than .25 inches (or 18 pixels) in height.</p> <p>The Mark should be set aside from other graphic elements. In other words, don't let other graphics or text come within the space defined by the borders as shown to the left.</p>
	
<p>Color Specifications Refer to these specifications when reproducing IDESG colors. The Web-safe RGB values can be used for on-screen applications.</p> <p>Black: R: 0, G: 0, B: 0 White: R: 255, G: 255, B: 255 Green: R: 141, G: 198, B: 63</p>	

B. Black and White Specifications

The Mark in graphic form may be reproduced in black and white. In such cases all portions are to be produced with white lettering on a black background.

C. Digital Files of the Mark

Files are supplied at <<https://www.idefregistry.org/transparency.zip>> in various formats for use on the websites of IDEF-registered providers or for printing.